



## Free Package Analysis

How about letting the fundraising experts at Tradewinds Consulting give you a free evaluation of your acquisition control or other direct mail package?

Our team of account executives, copywriters, designers, and production experts will give you at least one hour's worth of free advice that just may help you beat your control!

Please tell us about yourself below and send this form along with your direct mail package to:

Jodi Evans  
Tradewinds Consulting  
2413 Olde Bridge Lane  
Lexington KY 40513

You can expect to receive your written Package Analysis within 7-10 days.

***\*Your non-profit must have a donor file of 5,000 or more to qualify for this special offer.***

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Comments: \_\_\_\_\_

Size of current donor file: \_\_\_\_\_

Number of new donor acquisition pieces mailed annually: \_\_\_\_\_

Number of renewal or housefile pieces mailed annually: \_\_\_\_\_

Currently working with a direct marketing agency:  Yes  No

I've enclosed a:

Renewal/Housefile mailing  New Donor Acquisition mailing